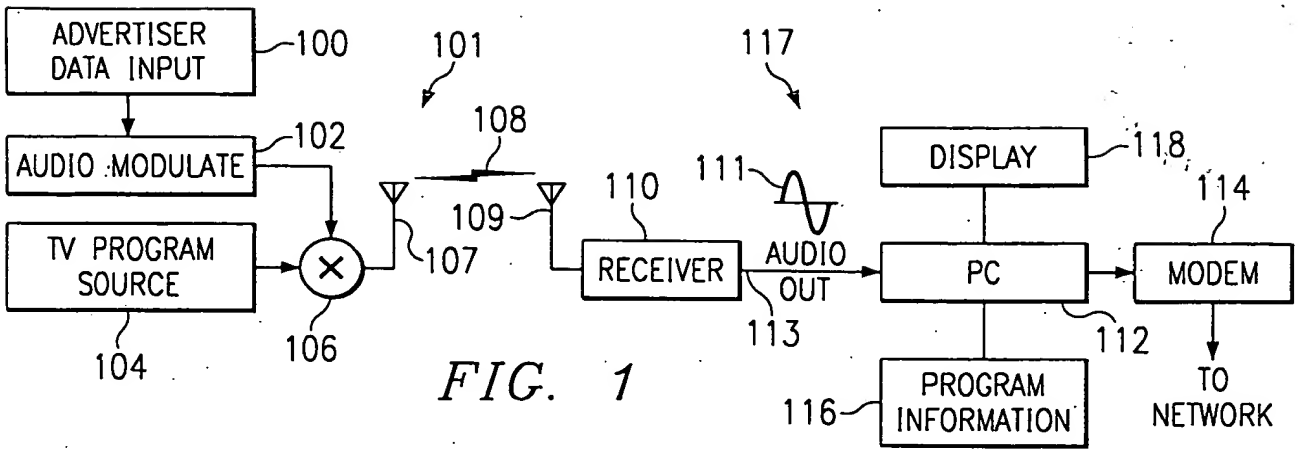


FIG. 1

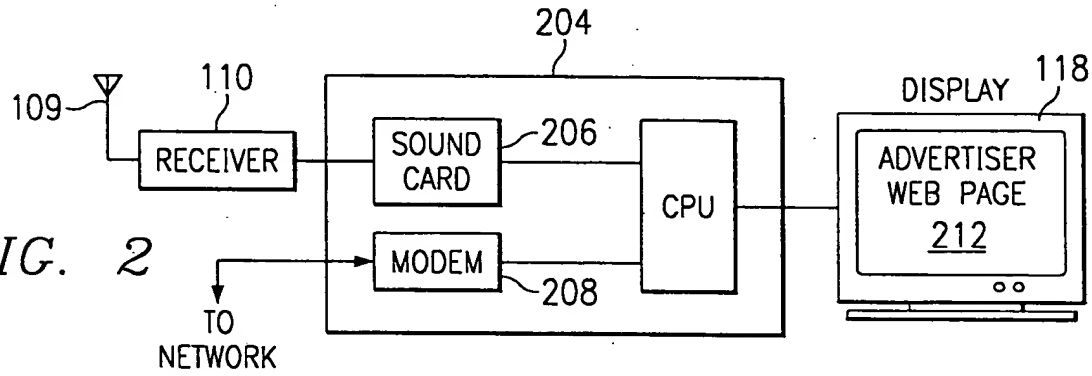


FIG. 2

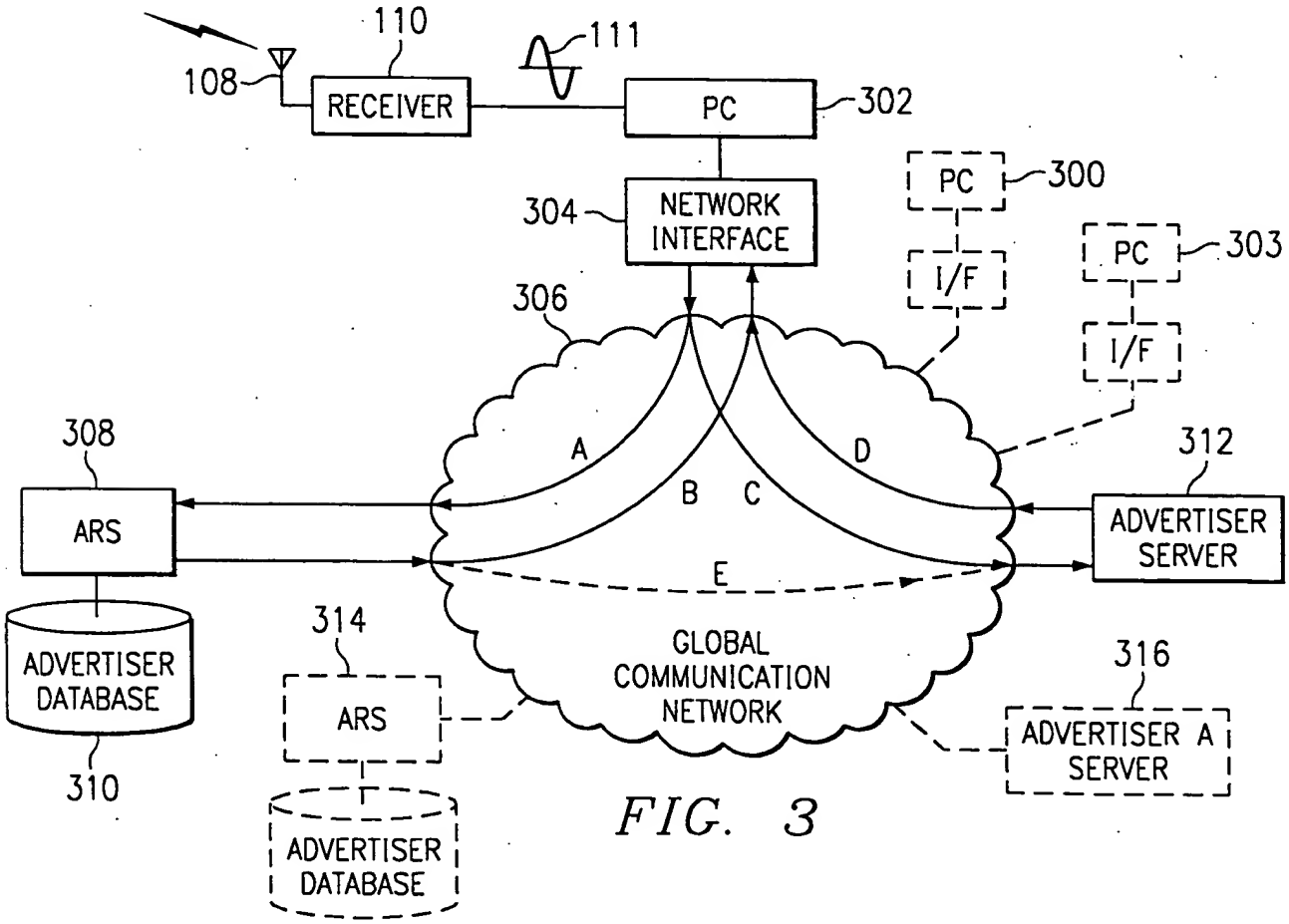


FIG. 3

09/703,465

PATH A: SOURCE TO ARS

FIG. 4a

PATH B: ARS TO SOURCE

FIG. 4b

PATH C: SOURCE TO ADVERTISER

FIG. 4c

PATH D: ADVERTISER TO SOURCE

FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

FIG. 4e

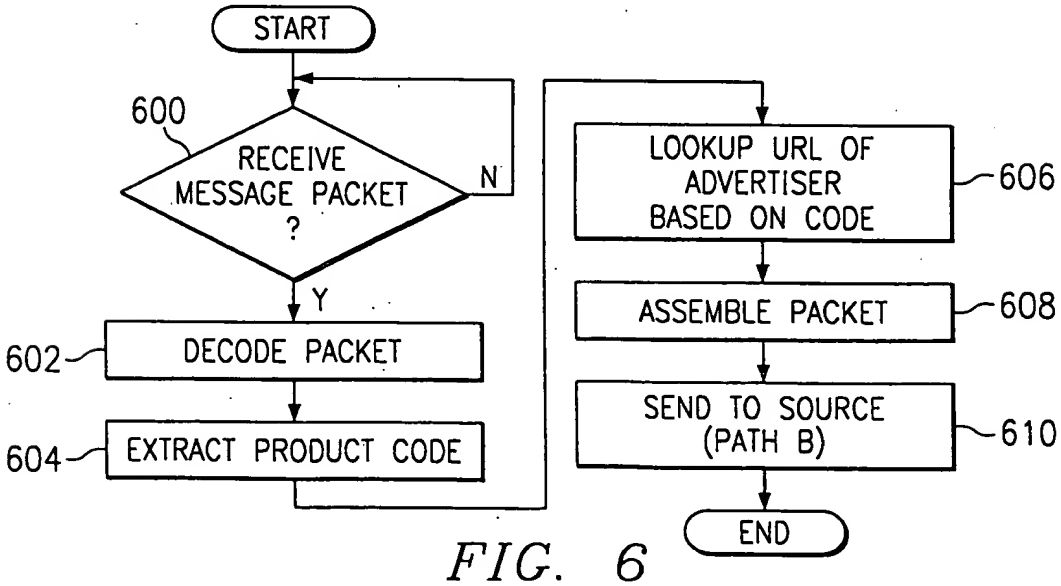


FIG. 6

09/773,465

FIG. 5

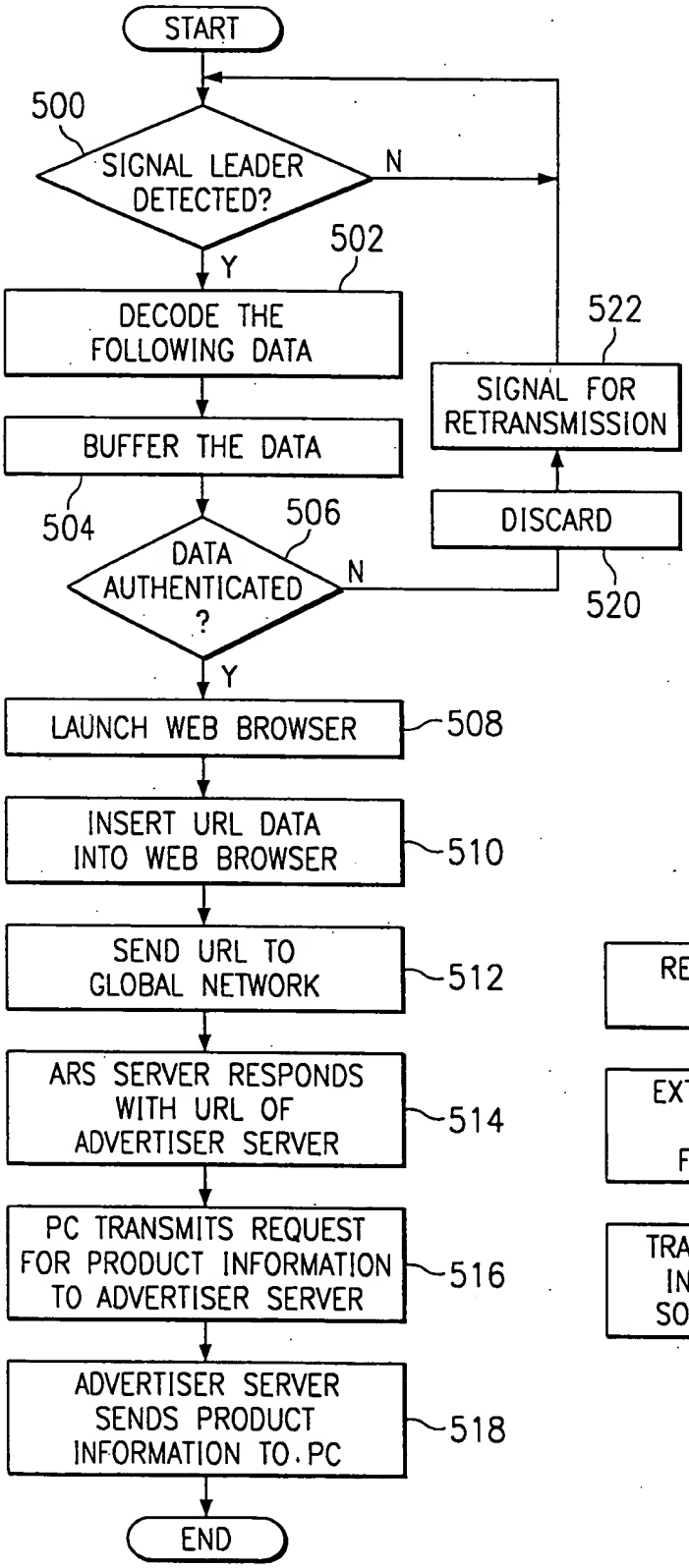
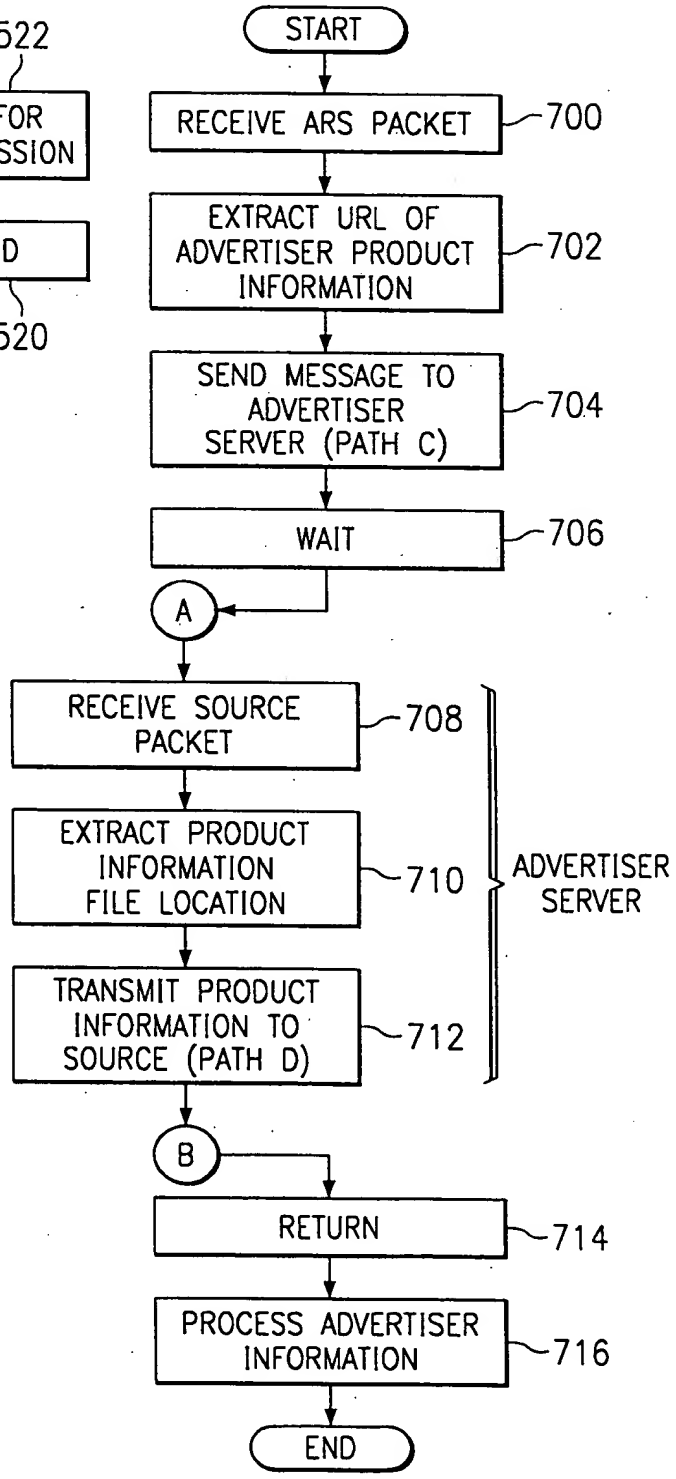


FIG. 7



09/703,465

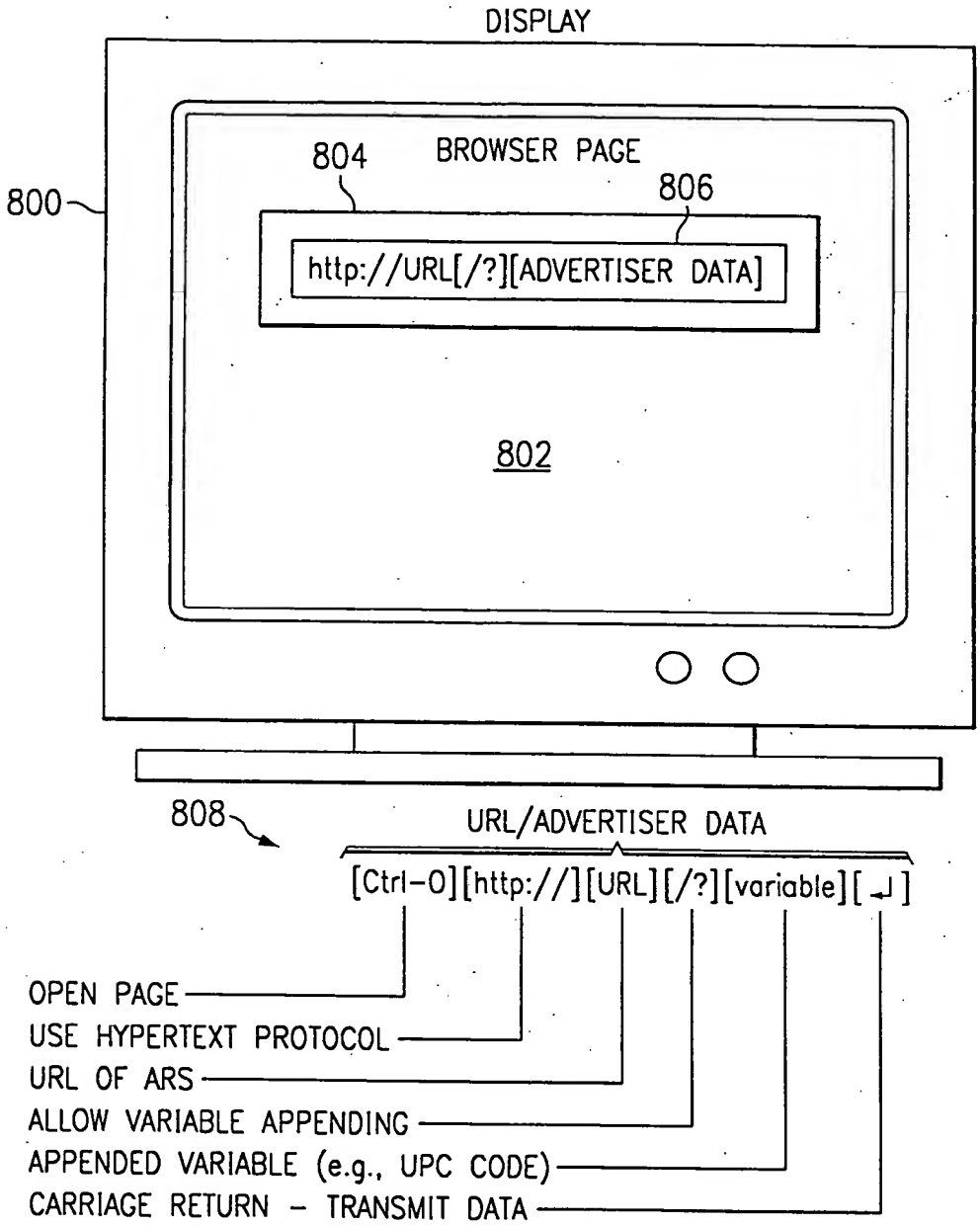


FIG. 8

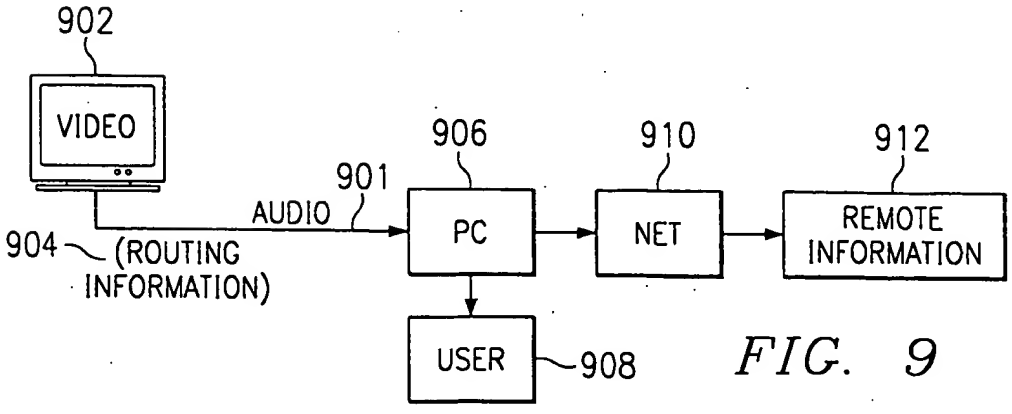


FIG. 9

09/703,465

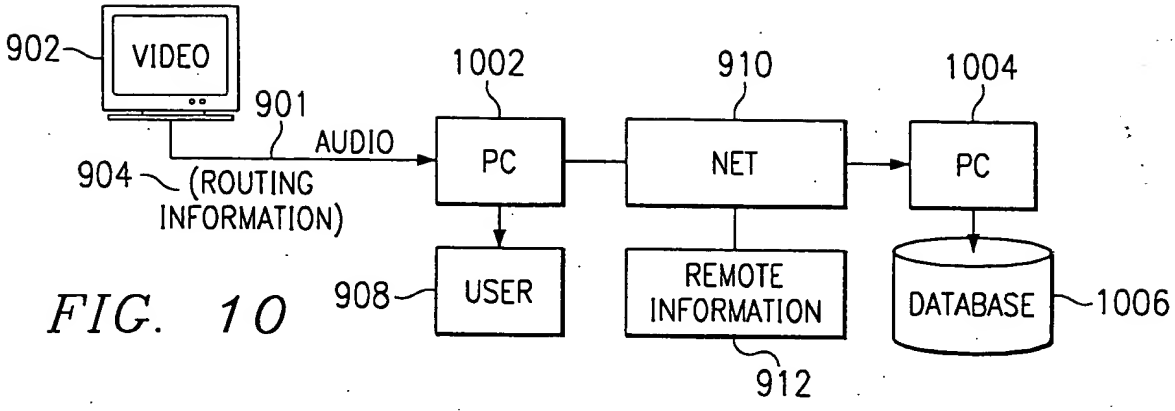


FIG. 10

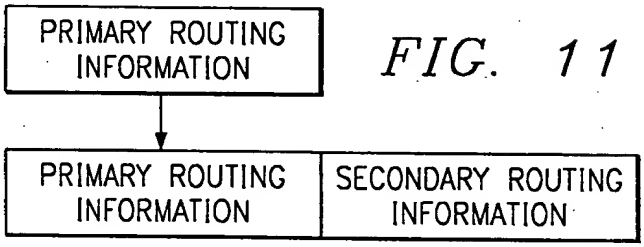


FIG. 11

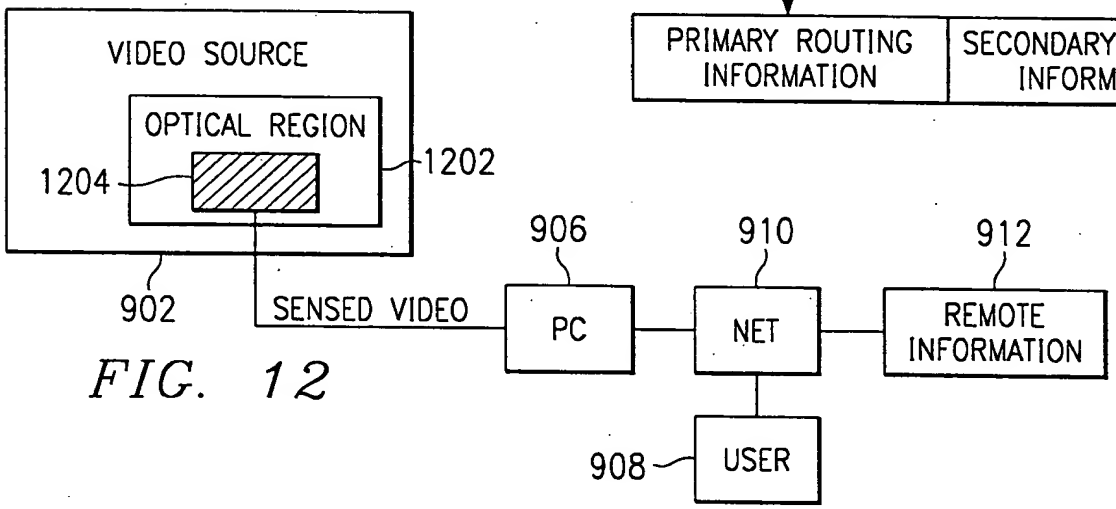


FIG. 12

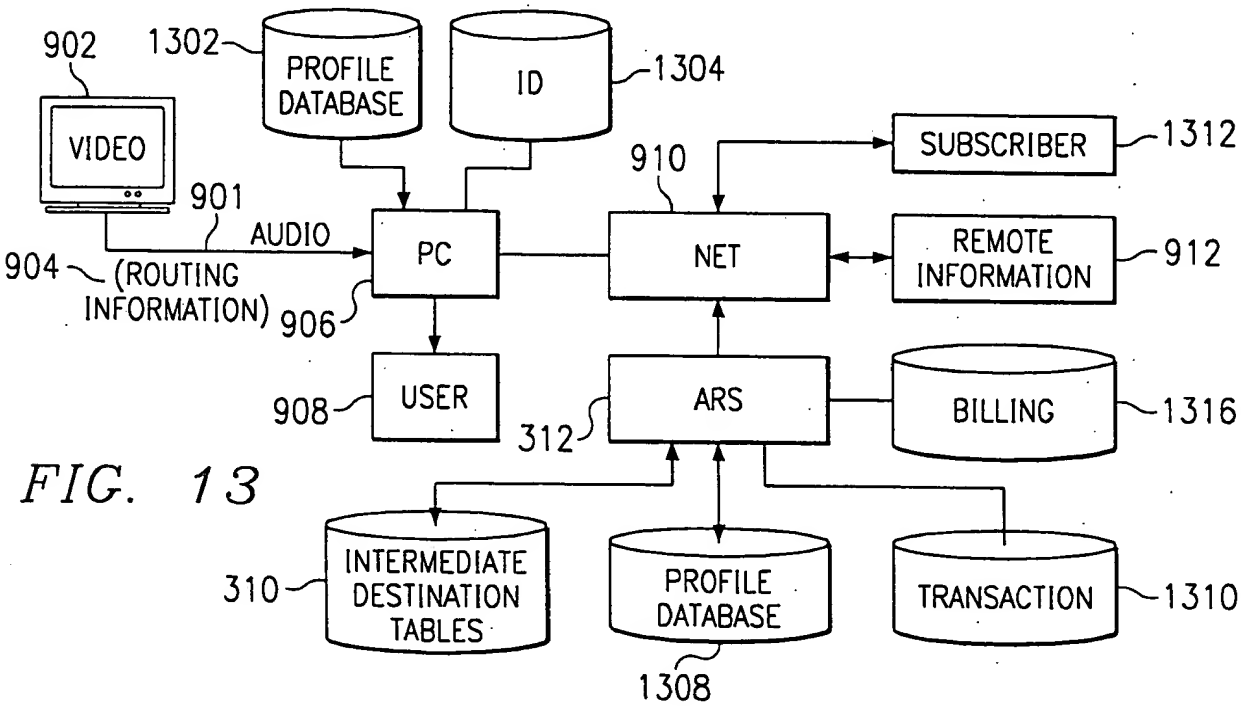


FIG. 13

09/703,465

FIG. 14

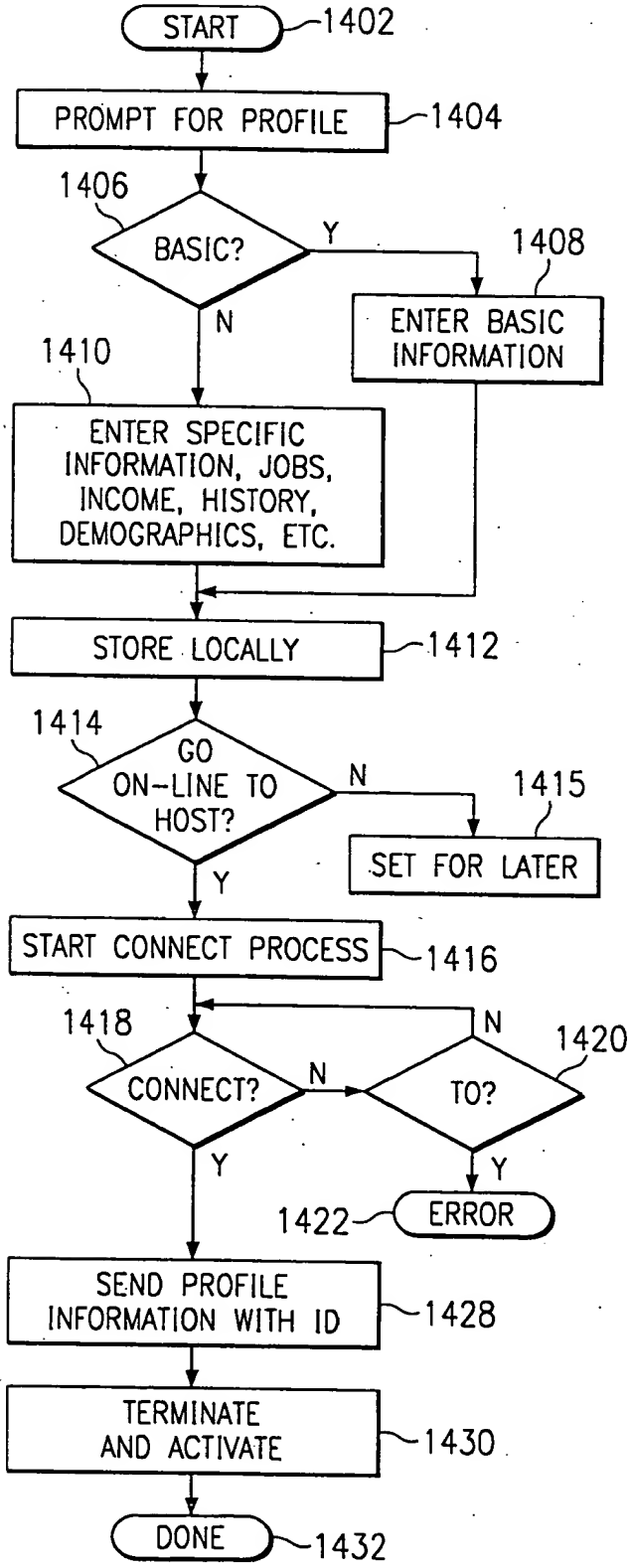


FIG. 15

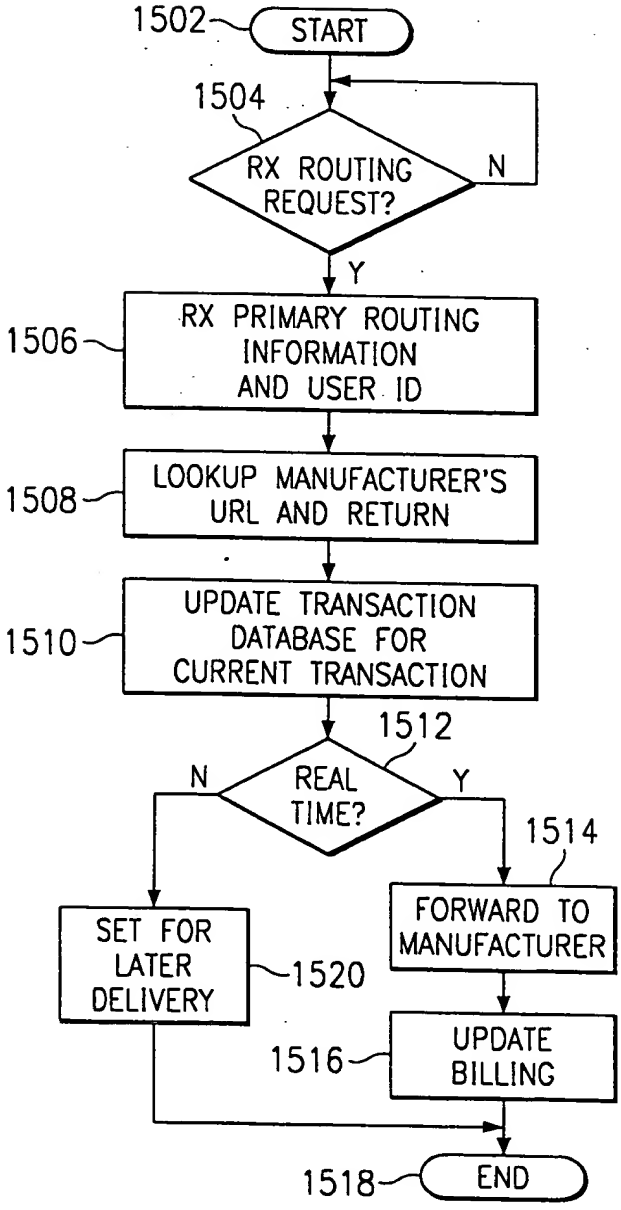
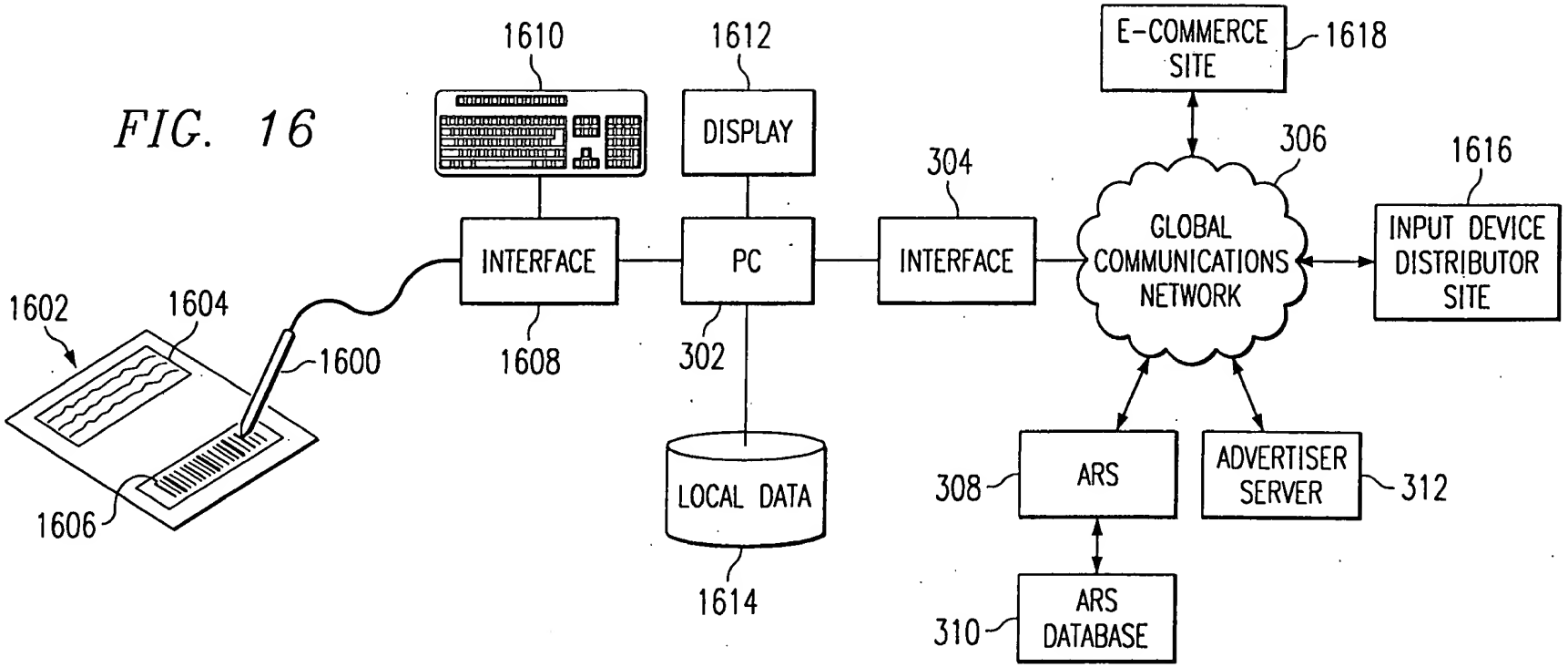


FIG. 16



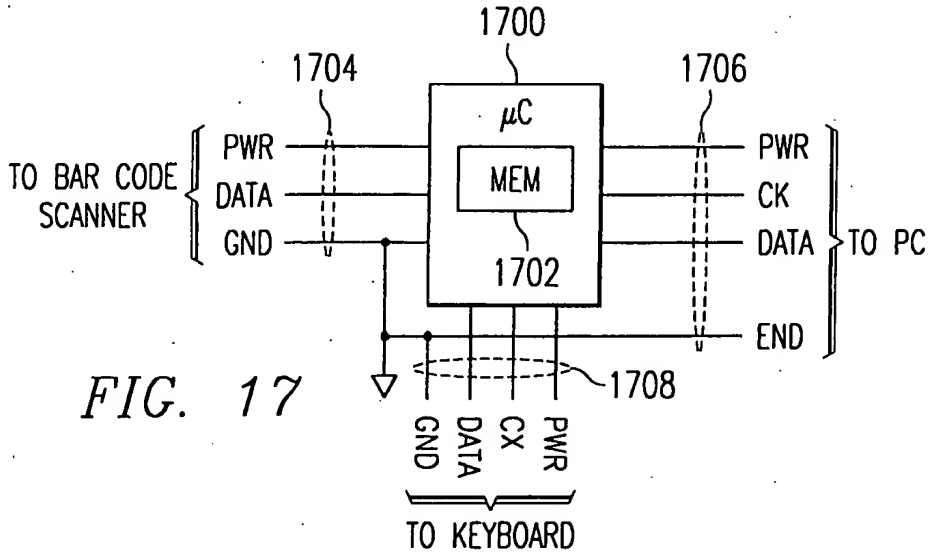
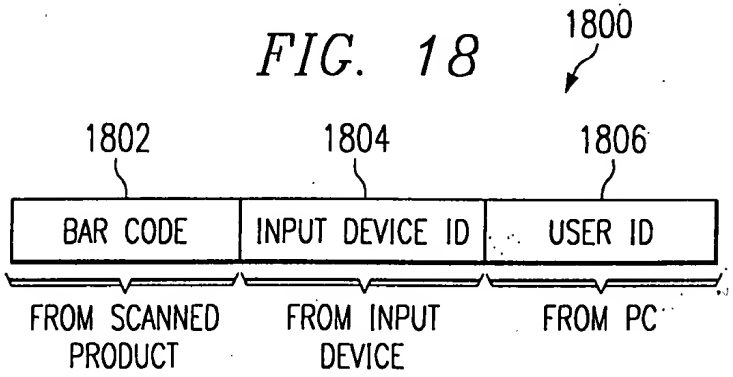


FIG. 17

FIG. 18



09/703,465

FIG. 19

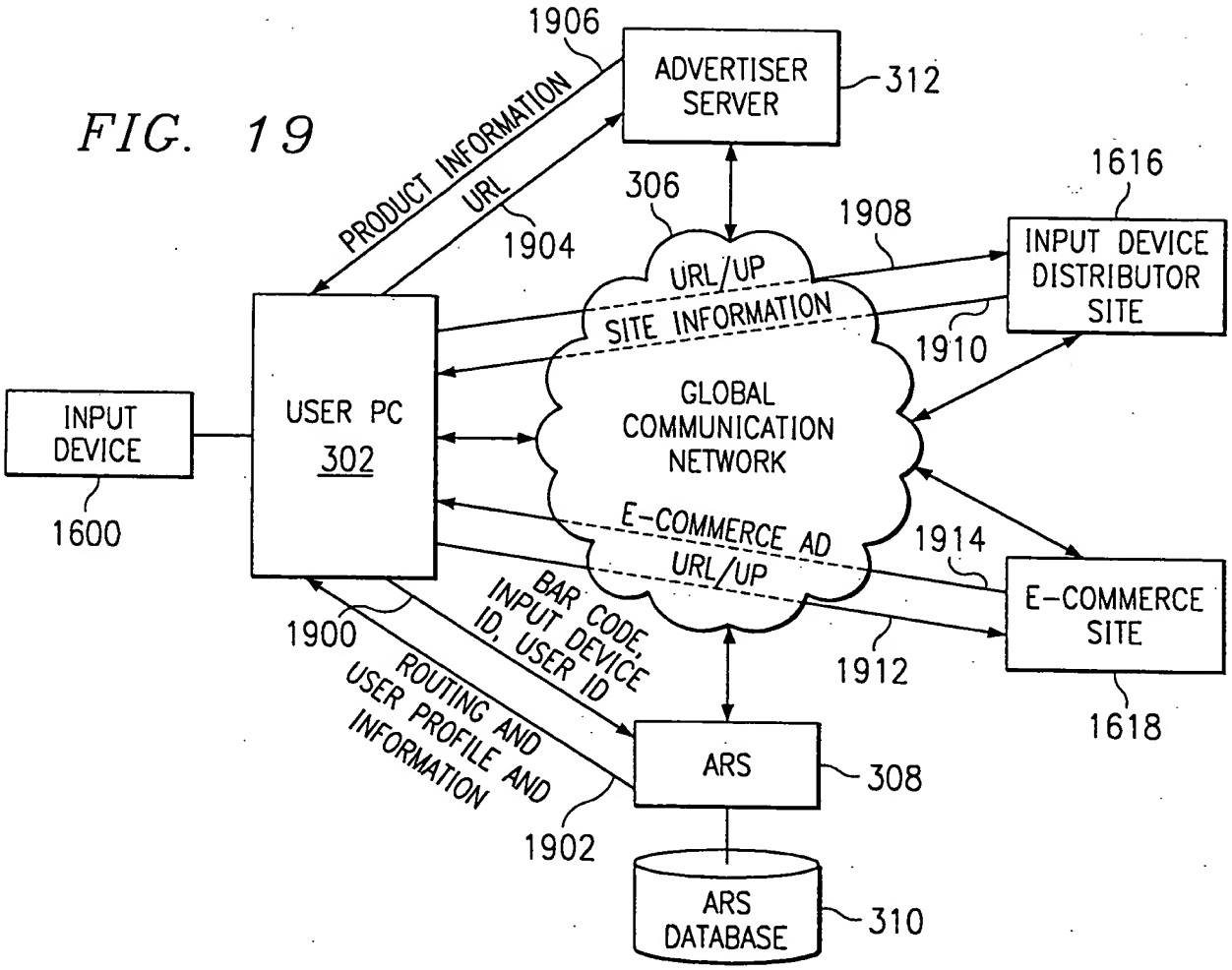
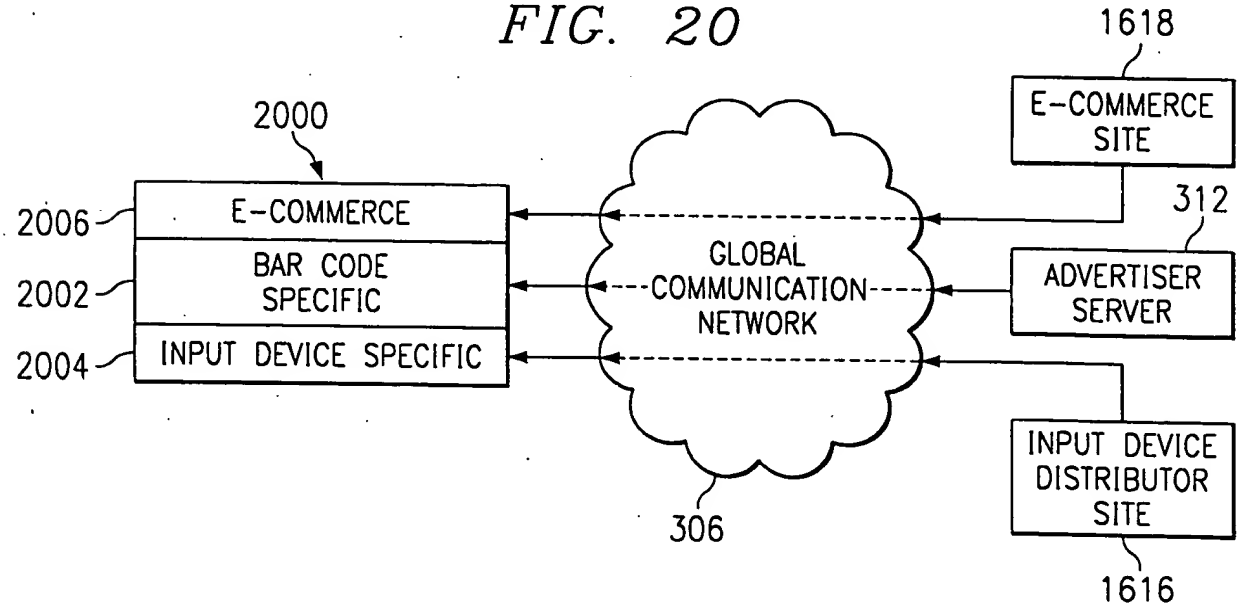


FIG. 20



09/703,465

FIG. 21

ARS DATABASE
2100

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

FIG. 22

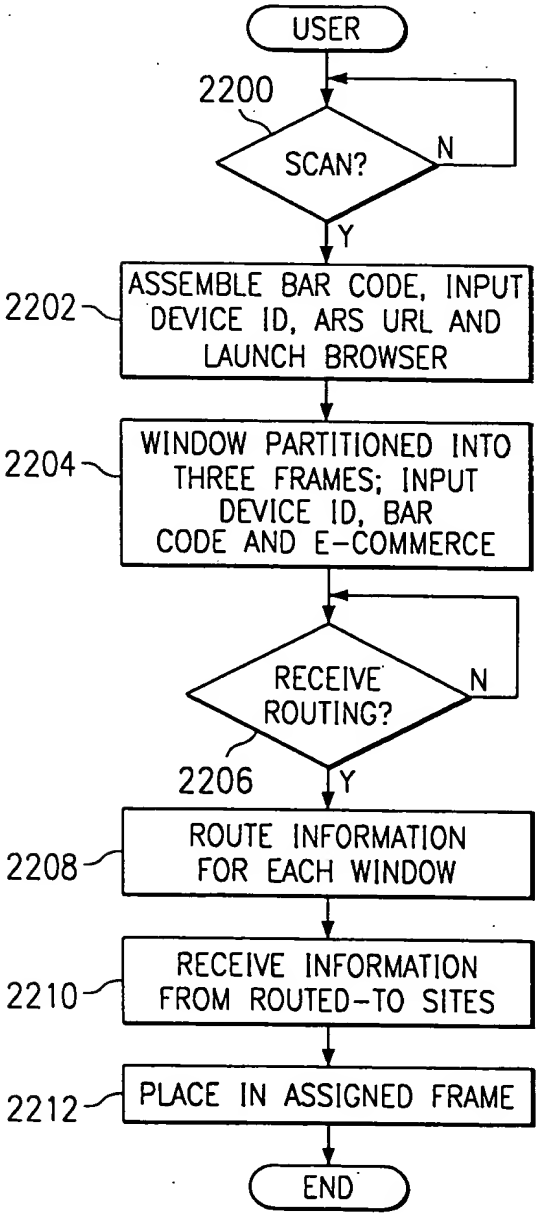
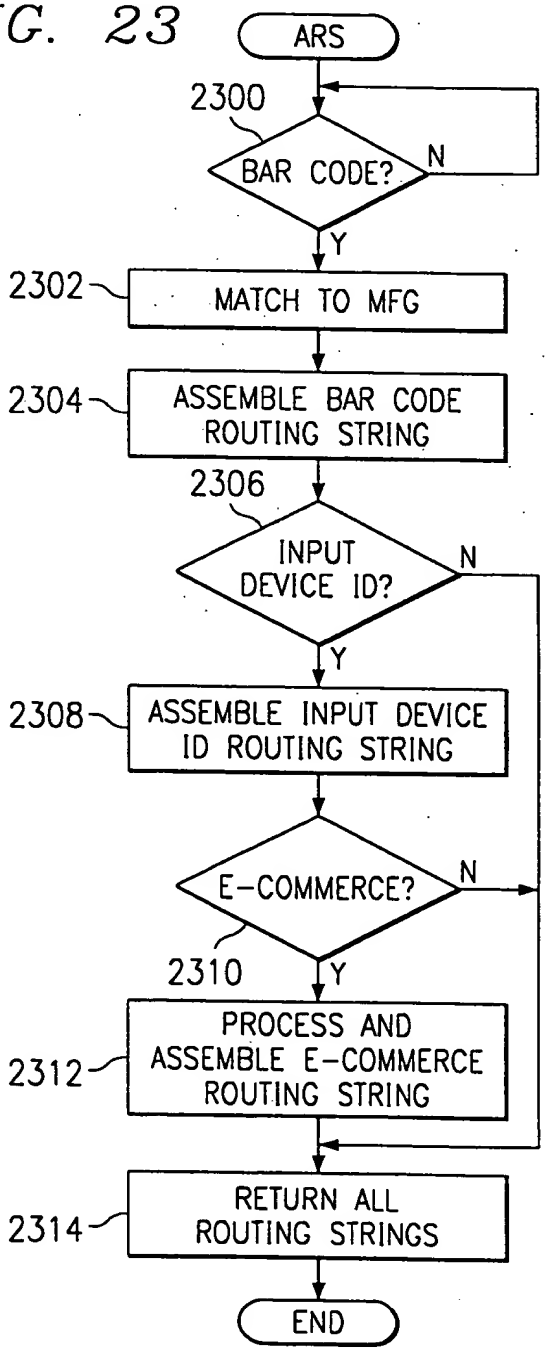
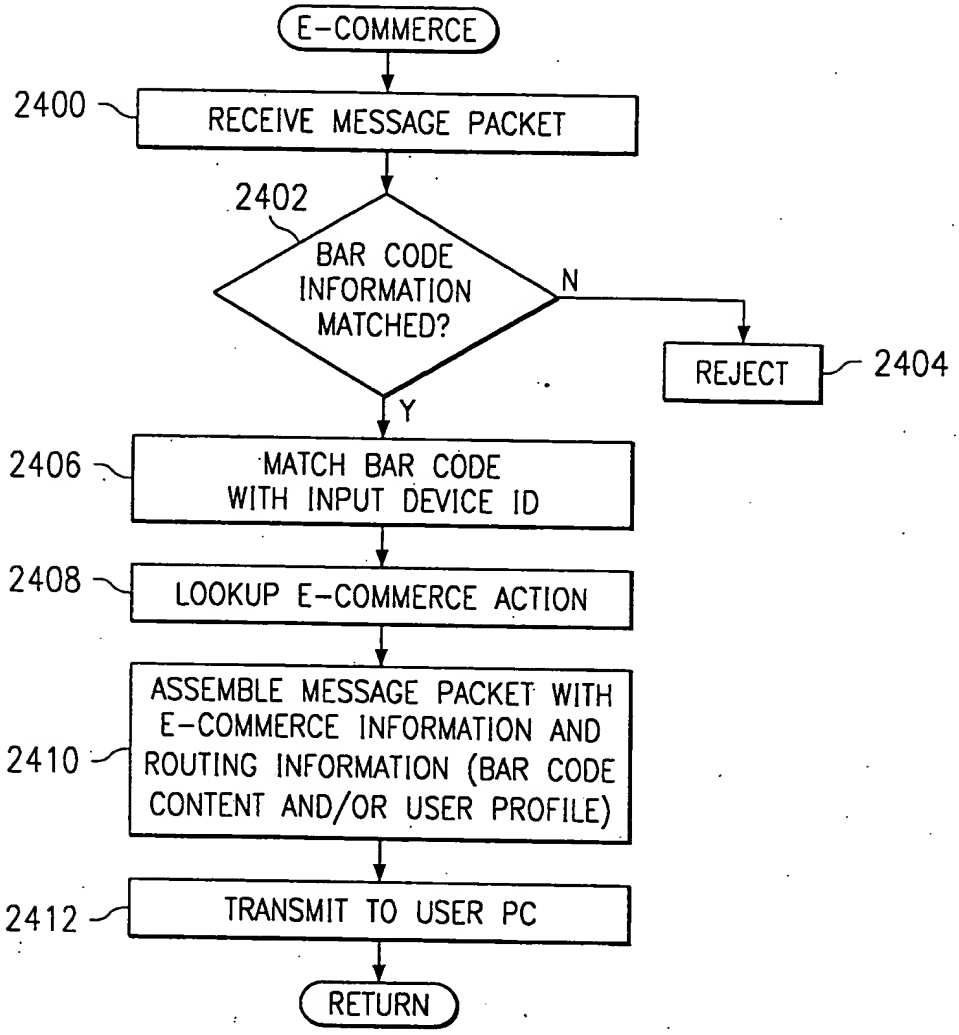


FIG. 23



09/703,465

FIG. 24



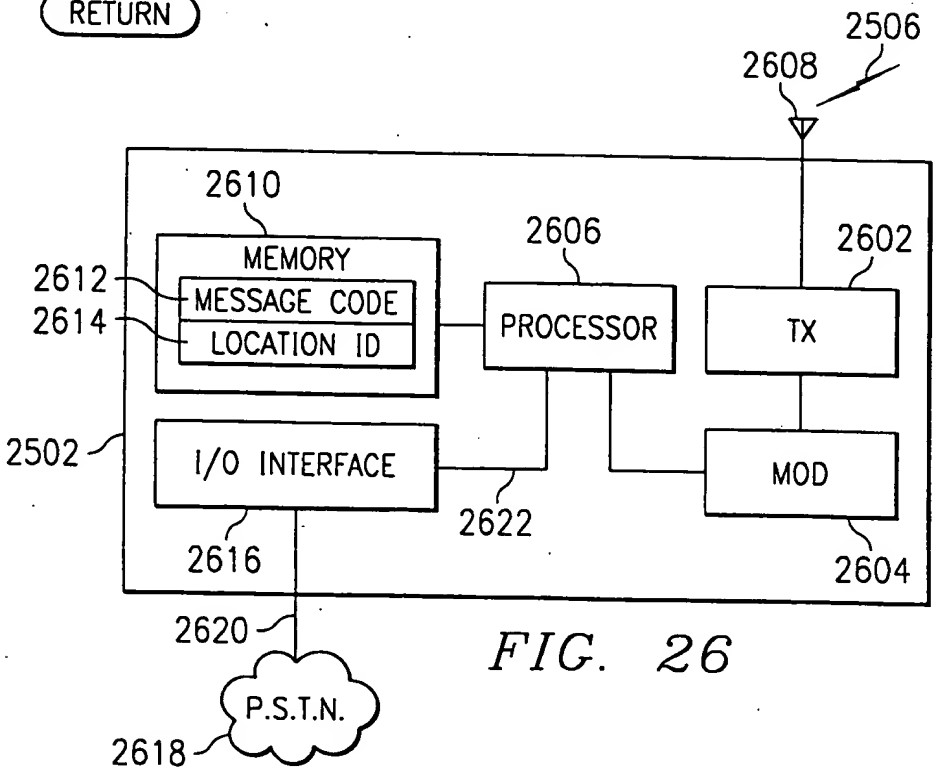


FIG. 26

09/703,465

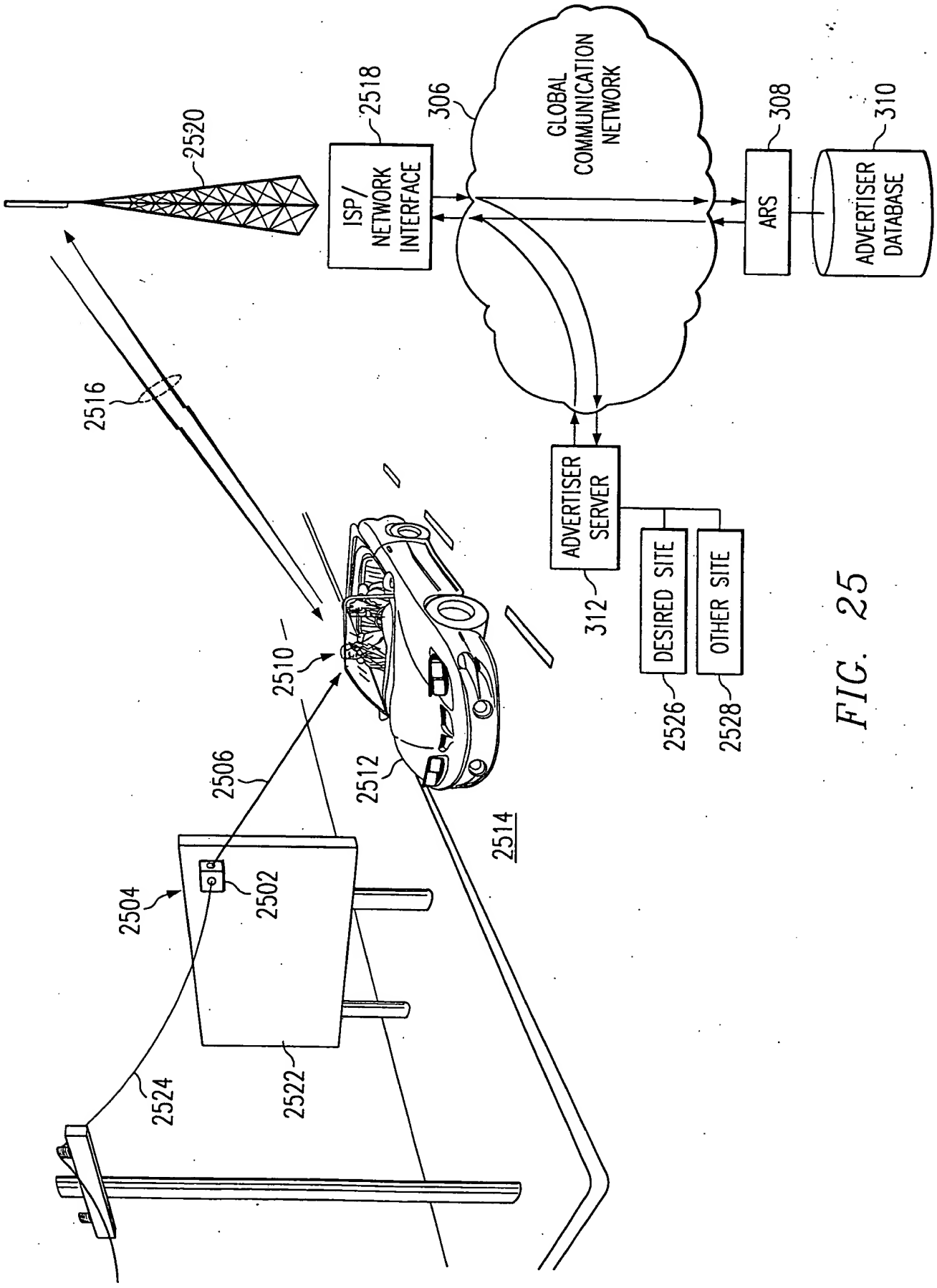


FIG. 25

09/703,465

FIG. 27

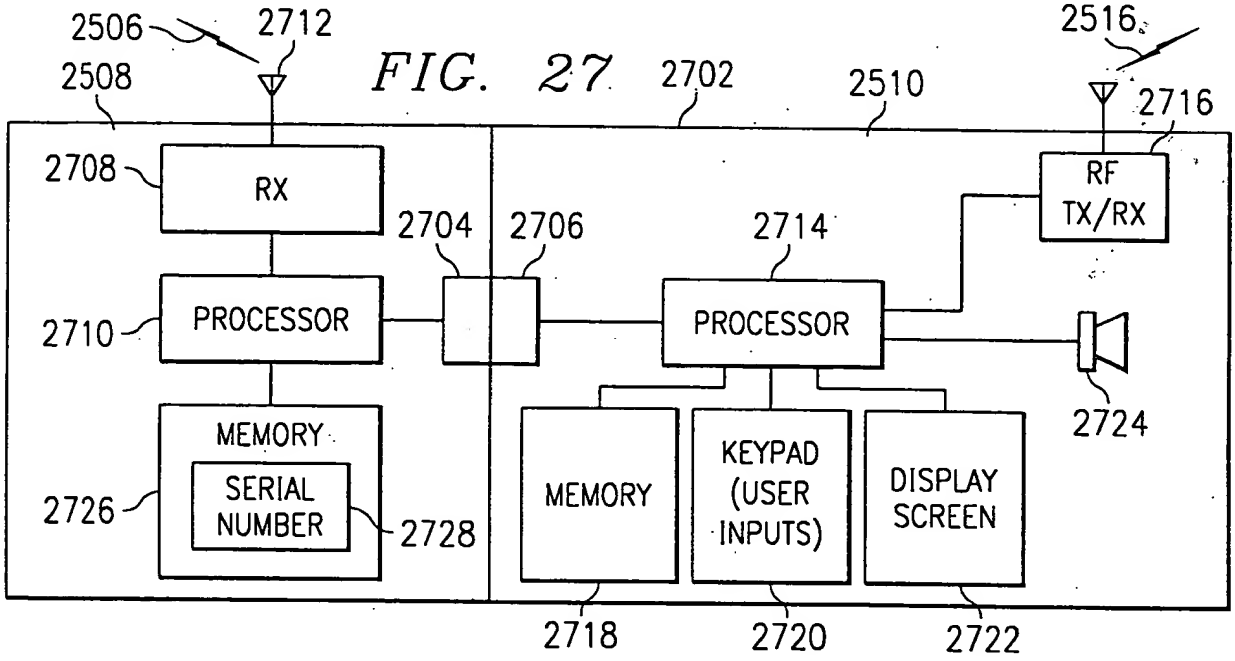


FIG. 28a

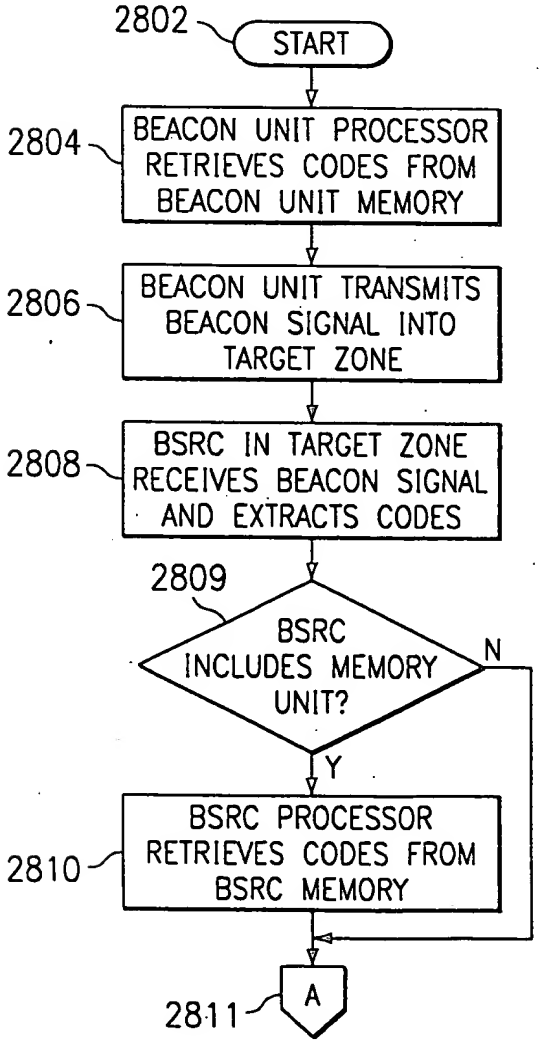


FIG. 28b

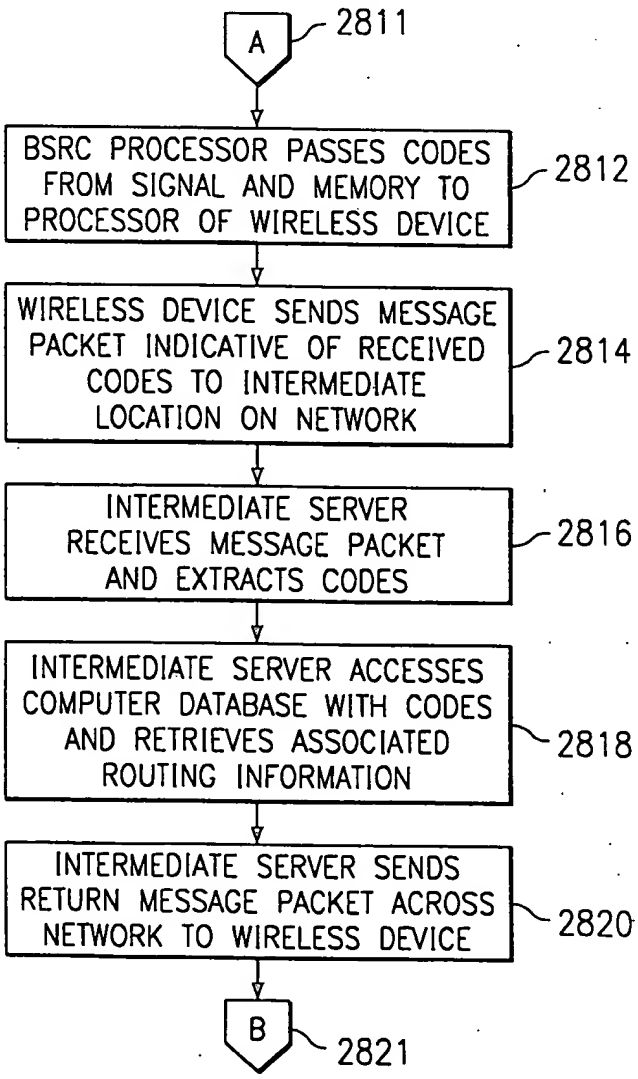


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FIG. 28c

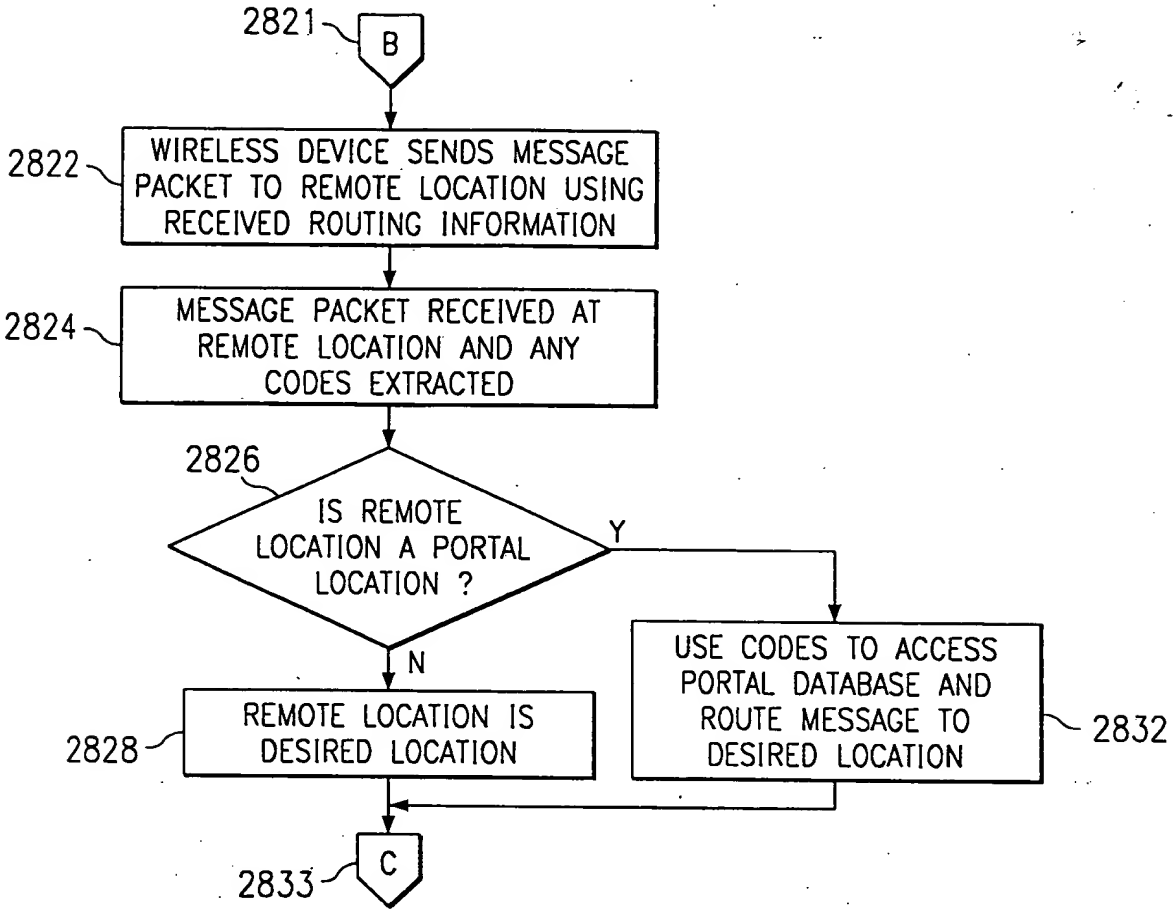
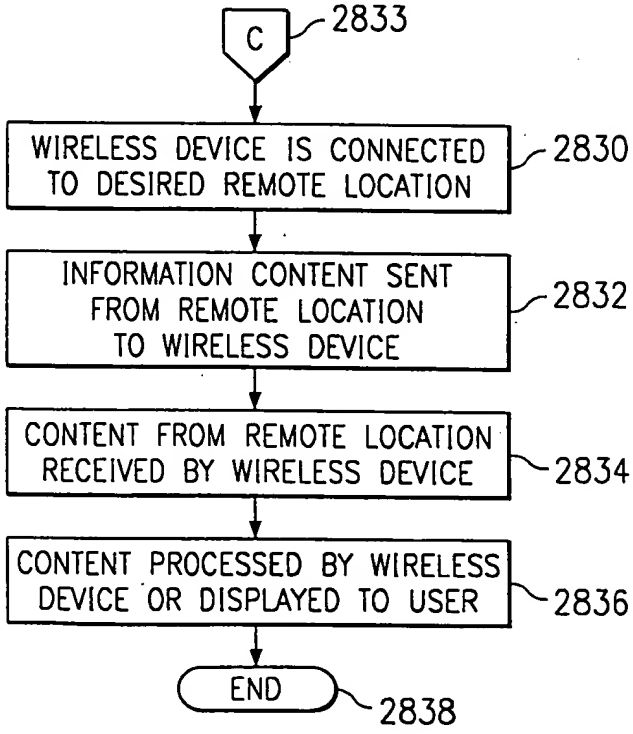


FIG. 28d



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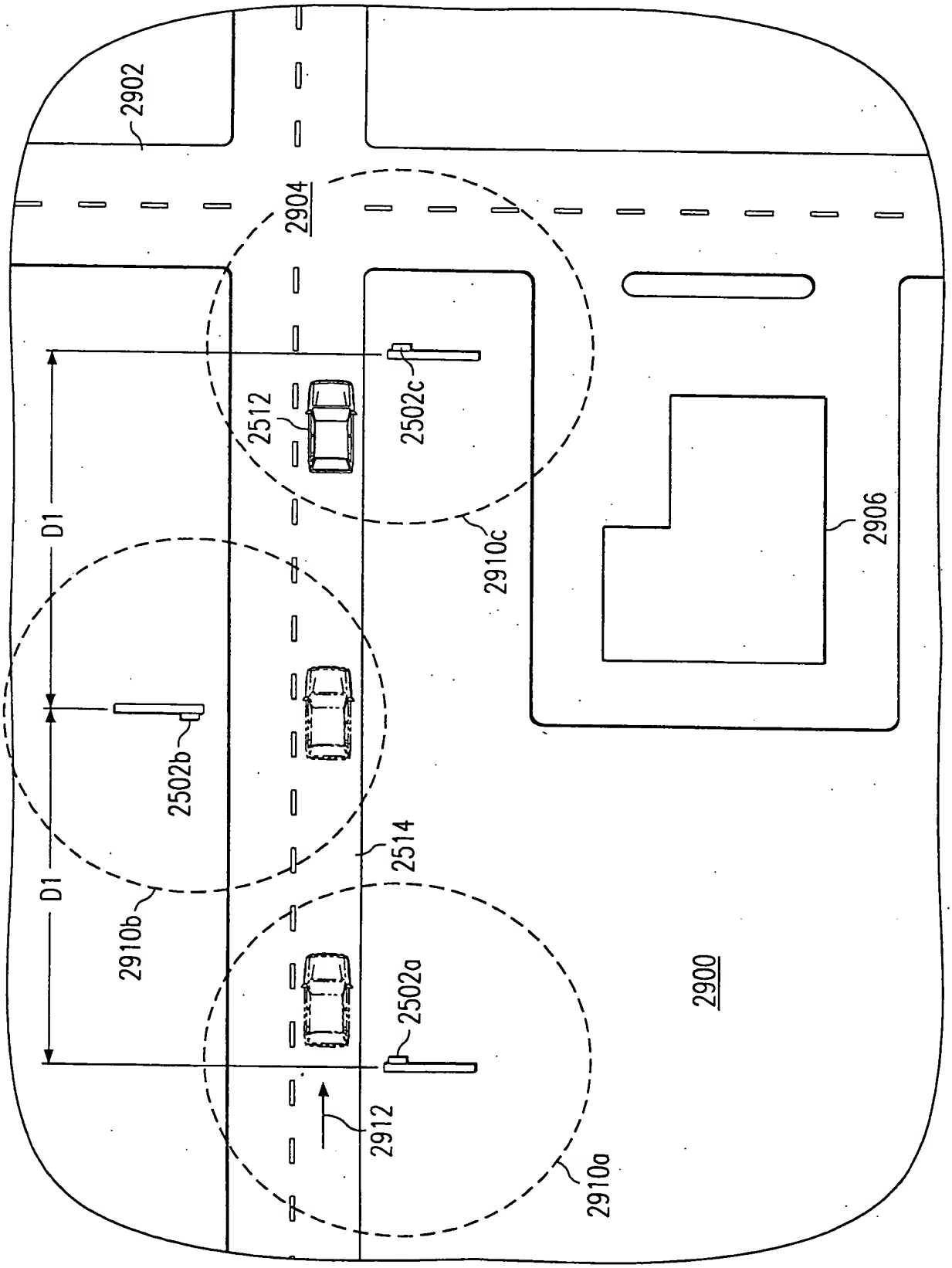

FIG. 29